



**26 May 2021**

JW Marriott Marquis

Dubai, United Arab Emirates

## **Future of Banking Innovation**

An exclusive gathering of the region's leading bankers and technology professionals to discuss pressing challenges of the new digital financial landscape and identify the myriad opportunities presented by the advanced business frontier.

# Overview

2020 is a year we all want to forget. The cost whether human, psychological or financial is unprecedented. However, this pandemic has given everyone – individuals and businesses, new learnings and different perspectives.

Banks, facing challenges from competition, the uncertain global economy, big techs and now the pandemic must adapt and strategize to build banking which not only survives, but thrives and provides value which is a new normal to consumers.

The meaning of growth has changed with plans and projections for the future disrupted. At the MEA Finance Banking Technology Summit & Awards 2021, the regional leaders will discuss the pressing priorities and how to focus on rebuilding, in a series of interactive panel debates.

The Summit will be followed by our inaugural **Banking Technology Awards** to recognise and celebrate the achievements of the banks and technology businesses at the forefront of digital transformation who have worked together to deliver smarter, effective and efficient systems to serve their clients and customers.

Join **more than 150** top executives from leading banks, financial institutions and technology providers from across MENA

# What to Expect



**150+**

Regional Banking, Finance  
and Tech Leaders



**25+**

Thought Leaders  
and Experts



**5**

In-depth forward-looking  
technology sessions on  
the future of banking



**6**

Hours of Networking



**1**

Awards Ceremony

- More than 150 regional banking and technology leaders with a format attracting the entire spectrum of interested professionals including regulators, technology companies, start-ups, fintechs, innovators and other stakeholders from the value chain
- Solid engagement opportunities for your company with decision makers to directly tell them about your company's solutions to today's most pressing industry issues
- Exposure to the regional banking fraternity with your brand visibility in the exhibition area during networking breaks and via participation in panel discussions and keynote presentations
- Opportunity to be recognised and celebrated as a bank or technology business at the forefront of digital transformation at the MEA Finance Banking Technology Awards

## Be an event partner

We present a wide range of options for the sponsors depending on their need and level of engagement and branding they want from the event.

## Individual Event Packages

In addition to our existing packages, we can sit with you to develop a bespoke sponsorship package to provide high exposure and engagement before, during and after the event.

# Who Should Attend

## **C-Suite**

- Chief Executive Officer
- Chief Financial Officer
- Chief Technology Officer
- Chief Operating Officer
- Chairman
- Chief Audit Executive
- Chief Commercial Officer
- Chief Economist and Head of Research
- Chief of Shared Services Officer
- Chief Risk Officer
- Managing Director
- MD – Head of Treasury, Capital Markets & FI

## **Department & Section Heads**

- Partner – Financial Services
- Advisor – Investment Management
- Commercial Advisor
- Executive Director
- Head of Client Relations
- Head of Payments, Remittances & FX
- Head of Regulatory Advisory and Assurance
- Head of Transactional Banking
- Head Corporate Relations and Strategic Partnerships
- Head Digital Strategy and Change
- Head of E-Banking
- Head of Market Risk
- Head of AML & Sanctions
- Head of Bancassurance
- Head of CAD, Remedial & Collection
- Head of Central Operations

- Head of Change Management
- Head of Client Experience
- Head of Compliance
- Head of CRM
- Head of Disclosure and Issuance Department
- Head of Enterprise Architecture
- Head of Enterprise Banking Platforms
- Head of External Communications
- Head of Finance
- Head of Financial Institutions
- Head of Government Relations & PR
- Head of Information Security
- Head of Investment Solutions
- Head of Issuance
- Head of Prepaid Cards
- Head of Regulatory Compliance
- Head of Retail Banking
- Head of Risk Specialist
- Head of Strategic Planning
- Head of Strategy – Technology
- Head of Transaction Banking
- Head Product Manager
- Manager Audit & Compliance
- Manager Operational Risk
- Payments & Contract Manager
- Portfolio Specialist – Insights & Strategy
- Project Manager
- Regional Compliance Manager
- Regional Manager – Compliance & Risk Retention & Vigilance Manager
- Senior CRM Project Lead
- Senior CX Manager
- Senior Manager – Digital Transformation
- Senior Manager Treasury
- Information Security, Senior Strategic Advisor
- Senior Trade Officer, Strategy & PMO
- Assistant Vice President – Global Customer Relations
- Associate VP – Strategic Engagements
- AVP Agile Delivery – Retail Banking
- AVP Credit Risk and Portfolio Manager
- FS Strategy Manager
- SVP & Head of Compliance Compliance – Personal Banking Group
- SVP & Regional Head – Corporate & Commercial Banking
- Vice President, Compliance
- VP Risk and Change Management
- VP Wealth and Asset Management
- VP – Strategic Initiatives & Bancassurance



# Summit Agenda

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9:00	<b>Registration &amp; Welcome Coffee</b>
9:30	<b>Keynote: Impact of the pandemic on future banking strategies</b>
10:00	<b>Panel 1: Technology for Banking: Past Successes, Emerging Landscape &amp; New Challenges</b> The session will highlight and discuss the lessons learnt from past success case studies on how the application of emerging technologies is shaping modern-day banking and what are the key emerging trends and challenges associated with it.
10:30	<b>Panel 2: Competitors, Vendors and Partners: The Blurring Line</b> Traditional banking has completely changed with the advent of fintech and other emerging technologies. The distinction between competitors, vendors and partners is becoming more fluid which is giving birth to new business dynamics, relationships and models. The session will critically examine the attitude and preparedness of banks towards these new realities and how can they leverage this new situation to grow.
11:00	<b>Panel 3: Open Banking &amp; New Business Models</b> Open Banking has the potential of generating different business models. How are banks positioning themselves to leverage the potential opportunities arising out of it? Who are going to benefit out of different business models emerging out of open banking? The session will discuss all the changes and opportunities that come along with open banking and what banks must do to stay relevant.
11:30	<b>Panel 4: Cyber Preparedness</b> The potential of cyber-attacks, with an increased technology penetration in the banking system have increased manifolds. How are banks gearing themselves for this renewed challenge?
12:10	<b>Coffee Break</b>

# Summit Agenda

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<b>12:45</b>	<b>Panel 5: Demanding Consumer: What's New and beyond Banking</b> Modern-day lifestyle, with technology penetration in every facet of life, has made the new age consumer more demanding. With the presence of Big Techs in a consumer's life 24/7, banks need to take their relationship with the consumer beyond their four walls. The shift in everyday consumer patterns demands more integrated offerings from the banks. The session will explore the growth areas for banks and how they provide value add to their consumers beyond traditional banking.
<b>13:15</b>	<b>Panel 6: Transformational Technologies &amp; Implementation</b> Financial Institutions are facing increasing pressure in introducing new transformational technologies into their business practices to achieve high operational and business efficiencies. The implementation of these technologies and processes come with a huge investment of resources in terms of skilled manpower and money. The session will discuss the main challenges, leadership requisites and other factors banks must possess to deliver the right ROI and achieve desired business objectives.
<b>13:45</b>	<b>Closing Remarks and End of Summit</b>
<b>14:00</b>	<b>Lunch Break</b>
<b>15:00</b>	<b>MEA Finance Banking Technology Awards</b>
<p>The Panel Discussion would be interactive and host 3 - 4 industry experts who would represent different nature of organizations, perspectives, viewpoints and learnings for the audience.</p> <p>The standalone presentation is expected to be around 10 minutes and can cover a case study, technology, or trend which is contemporary, relevant, and in line with the theme of the event.</p> <p>Any sales tone or pitch in talk / presentation will not be accepted.</p>	

# About the Awards

**Open for Entries:**  
15 February 2021

**Submission Deadline:**  
26 April 2021

**Judging Process:**  
2 - 15 May 2021

**Awards Ceremony:**  
26 May 2021  
Dubai, United Arab Emirates

**MEA Finance** was established with the ultimate goal to serve the regional banking and financial services sector. It is committed to providing dedicated news, in-depth interviews, opinion pieces and thought leadership content which covers commercial, retail and investment banking, Islamic banking, technology, and wealth management as well as other areas.

As part of our integral role in the region's banking sector, we benchmark, recognise and actively encourage excellence within institutions.

MEA Finance **Banking Technology Awards 2021** will give due recognition and celebrate the achievements of the region's leading banks, financial institutions and technology providers at the forefront of digital transformation who have worked together to build smarter, more effective and efficient systems for the new age banking customers.

**Celebrate the successes in banking technology with us!**

# Submission Process

**MEA Finance** conducts its own research to ensure that our awards categories accurately reflect the current banking landscape and comprehensively recognise the achievements of the industry.

As a result, we have determined 50 award categories that provide regional recognition to exceptional banks, financial institutions and technology providers who are shaping the new digital financial landscape and have made outstanding contributions to the future of the industry.

Institutions can nominate themselves in all relevant categories as deemed appropriate, provided the submission is sent in before the deadline, and in the required format.

## How to enter?



**Step 1:** Choose your category. It is important to review the individual descriptions and criteria before choosing your category.



**Step 2:** Upload relevant financial performance documents or other relevant information.



**Step 3:** Confirm submission of your entry.

*\*Submission deadline: 26 April 2021*

# Judging Process

The awards will feature a rigorous two-step judging process by a panel of industry experts in collaboration with the MEA Finance editorial team.

1. All nomination entries will be meticulously evaluated and analysed based on relevant market knowledge, industry research, and accurate company financial statements. The MEA Finance editorial team will then create a shortlist which will be given to the judging panel.
2. The judging panel will be composed of senior executives from professional services firms working with the banking industry. They will review the shortlist and the submitted materials for each category and place a score from 1 to 5 for each category nominee. All scores will be sent back to the editorial team.
3. The MEA Finance editorial team will independently score shortlisted institutions per category. Score values will be from 1 to 5. All scores will be kept confidential and will not be released publicly, nor will they be discussed with any individual applicants.
4. Scores from both the judging panel and the editorial team shall be collected and combined. The editorial team will hold an official tabulation of the scores to determine the highest scoring institution per category which will be declared winner.



# Award Categories

## **Financial Institutions**

1. Digital Banking Innovation of the Year
2. Best Digital Innovation in Islamic Banking of the Year
3. Best Neobank
4. Best Cybersecurity and Risk Management Implementation
5. Best Core Banking Technology Implementation
6. Best Islamic Banking System Implementation
7. Best Data Management
8. Best Analytics System
9. Best Mobile Banking Services
10. Most Innovative Emerging Technology Implementation
11. Best Cloud Implementation
12. Best Innovation in User Experience
13. Best Innovation in Retail Banking
14. Best Innovation in Corporate Banking and Finance
15. Best Innovation in Investment Banking
16. Best Innovation in Trade Finance
17. Best Regulation Technology Solution
18. Most Innovative Trading Platform
19. Best AML/KYC Solution
20. Best FinTech Solutions Implementation
21. Best Islamic Fintech Solutions Implementation
22. Best AI Technology Implementation
23. Best Open Banking & API implementation
24. Best Branch Digitisation Implementation
25. Best Corporate Payment Service
26. Best Risk & Compliance Implementation
27. Best Retail Payment Implementation
28. Best Treasury Management Implementation
29. Tech Leadership Awards

## **Technology Vendors**

1. Digital Banking Provider of the Year
2. Islamic Digital Banking Provider of the Year
3. Best Cybersecurity Provider
4. Best Core Banking Solutions Provider
5. Best User Experience Solution Provider
6. Best Data Management Solution Provider
7. Best Risk Management Solution Provider
8. Best Analytics Solution Provider
9. Most Innovative Cloud Services Provider
10. Most Innovative Mobile Banking App
11. Best RegTech Solution Provider
12. Best Trading Infrastructure Provider
13. Best AML/KYC Solution Provider
14. Best Communications Infrastructure Provider
15. Best Open Banking & API Solutions Provider
16. Most Innovative Payment Solutions Provider
17. Best Wealth and Investment Technology Provider
18. Most Innovative Digital Wallet Deployment
19. Best Digital Transformation Consultancy Firm
20. Tech CEO of the Year
21. Financial Services Technology Leadership Award

# Category Descriptions (Financial Institutions)

## 1. Digital Banking Innovation of the Year

Most banks in the region offer an online banking platform providing the same services. This category recognises products or services that are uniquely different from what is already in the market.

## 2. Best Digital Innovation in Islamic Banking of the Year

This category recognises the provider of Islamic Banking and Shari'ah finance that has through digitization, created products and methods which add value and service in unique ways to this important financial services space.

## 3. Best Neobank

Several banks in the region have launched their respective neobanks. This award recognises the financial institution that has successfully introduced a neobank that is efficient, offering a range of digital and mobile-first financial solutions including investments, payments money transfer and lending.

## 4. Best Cybersecurity and Risk Management Implementation

This award recognises the overall best financial institution that has demonstrated the implementation of exemplary protection and adaptability across all its online, technological and data systems, plus has implemented a high-water mark procedure in identification, evaluation, and prioritisation of risks with effective abilities to control the impact of any unwanted occurrences.

## 5. Best Core Banking Technology Implementation

As quickly as technology evolves, so does the role of a bank, especially these days. This category recognises a financial institution that has managed to create or implement an exceptional back-end system that processes daily banking transactions, update accounts and other financial records, and is agile enough to cater to various requirements of an organisation.

## 6. Best Islamic Banking System Implementation

This category recognises an Islamic financial institution that has managed to create or implement an exceptional Shari'ah-compliant back-end system processing daily banking transactions, updates accounts and other financial records, and yet is agile enough to remain effective in today's fast changing environment and cater to the various requirements of an organisation.

## 7. Best Data Management

This award recognises a financial institution that can demonstrate that it has implemented an effective process collecting, keeping, and using data securely, efficiently, and cost-effectively. It must have had a positive impact on key operating figures and profitability and proved of vital use in the recent challenging circumstances.

## 8. Best Analytics System

This award gives recognition to a financial institution that has managed to produce or implement an analytics solution with proven ability to examine raw data in order to make useful conclusions to guide business decisions.

## 9. Best Mobile Banking Services

Banks regularly update their apps to include new functions and value-added services. This award honours a bank that has developed its app in the most efficient manner to allow customers to conduct a wide range of financial transactions on a mobile device. Not necessarily the app with the greatest number of services, it is about added value and utility to a customer's everyday life.

## 10. Most Innovative Emerging Technology Implementation

This awards a financial institution that has managed use existing technologies such as AI, biometrics or blockchain in the most creative and helpful manner.

# Category Descriptions (Financial Institutions)

## 11. Best Cloud Implementation

Banking and finance leaders recognize that the cloud is a location for banks and other financial services firms to store data and applications and access advanced software via the internet.

This award recognises the financial institution that has best managed to implement a cloud solution that has enhanced its business performance while also offering improved service to clients and customers.

## 12. Best Innovation in User Experience

This award goes to the bank or financial institution that has, by keeping the customers' needs and expectations at the forefront when devising new products and services or has created new methods and delivery of service that have changed the user's landscape, most clearly improved the user experience.

## 13. Best Innovation in Retail Banking

This award recognises the bank that has, through the implementation of technology, most successfully improved service for its retail customers.

## 14. Best Innovation in Corporate Banking and Finance

This awards a financial institution that has managed to produce an exceptional platform that has helped accelerate and improve business decisions for corporate clients.

## 15. Outstanding Innovation in Investment Banking

Awarded to a financial institution that has managed to implement and operate an outstanding platform that has helped innovate to improve, accelerate and execute business decisions across all facets of investment banking environment.

## 16. Best Innovation in Trade Finance

This awards a financial institution that has managed to produce an exceptional platform that has actively helped to accelerate and improve delivery trade financing services across the entire supply chain.

## 17. Best Regulation Technology Solution

This category recognises financial institution or business that has managed to create and operate a platform that effectively and efficiently ensures the implementation of regulation and compliance requirements

## 18. Most Innovative Trading Platform

This awards the financial institution that has managed to build, upgrade or transform its trading platform, helping traders and/or consumers to efficiently carry out their activities.

## 19. Best AML/KYC Solution

This award goes to the financial institution that demonstrates it has developed and implemented a vigilant process of verifying the identity of its clients and assessing their suitability, along with enabling systems and procedures to combat money laundering activity.

## 20. Best Fintech Solutions Implementation

Many fintech firms are providing innovative solutions to address the evolving environment. This award goes to a fintech company that has successfully innovated with a service that markedly improved the area of finance the company operates in.

## 21. Best Islamic FinTech Solutions Implementation

Fintech solutions in Islamic Finance must balance the important edicts of Shari'ah banking with the aim to constructively disrupt. This award goes to a fintech company that has successfully innovated and markedly improved service while fully within and mindful of the requirements of Shari'ah finance.

## 22. Best AI Technology Implementation

This award goes to the financial institution whom by embedding AI and Machine Learning into their systems and products, has best created seamless customer experiences and has cleverly automated and augmented manual processes with self-learning capabilities.

# Category Descriptions (Financial Institutions)

## **23. Best Open Banking and API Implementation**

This award goes to the financial institution that demonstrates best use, through use of API's (application programme interfaces) to provide Open Banking, allowing seamless and improved consumer experiences and higher efficiency for the bank in its operations, while also heightening financial privacy and security for customers.

## **24. Best Branch Digitisation Implementation**

This award goes to the bank that has best designed and put into operation a branch network that through digital enablement has enhanced the customers' banking experience yet maintained human empathy while also increasing the performance efficiency of the bank.

## **25. Best Corporate Payment Service**

This is awarded to the bank or financial institution that has best eased the cumbersome task of sending and collecting payments by implementing payment interfaces to simplify the process, allowing mobile payments, sending and receiving payments in virtual bank accounts and providing widespread automation possibilities.

## **26. Best Risk and Compliance Implementation**

This award goes to the bank or financial institution most clearly demonstrating that the Risk and Compliance platform it has implemented has actively mitigated risk and assisted with maintaining and updating its regulatory compliance requirements, while helping the bank achieve higher efficiencies thus benefitting the business and customers.

## **27. Best Retail Payment Implementation**

This is awarded to the bank, financial institution or retail payments provider that has best developed or implemented systems that ease retail payments, including costs and transfer time and made services available to wide sections of society, especially during the lockdowns brought about by Covid-19.

## **28. Best Treasury Management Implementation**

This award goes to the bank or financial institution that has instigated Treasury Management systems that best assist their clients' treasury requirements while allowing for the individual needs of their clients.

## **29. Tech Leadership Awards**

This award honours the individual that has been judged to be the best technology leader in the region at a bank or financial institution, through their planning, implementation and deployment of systems that have had the best all-round benefits for both their business and their clients.



# Category Descriptions (Technology Vendors)

## 1. Digital Banking Provider of the Year

This category recognises a technology company that has created and implemented a product or service that is uniquely different from what is already in the market. The innovation must plug a gap and is distinctively valuable in its usage.

## 2. Islamic Digital Banking Provider of the Year

This category recognises a technology company that has created and implemented a Shari'ah compliant product or service that is uniquely different from what is already in the market. The innovation must plug a gap and is distinctively valuable in its usage.

## 3. Best Cybersecurity Provider

This award honours either a vendor that can demonstrate that it has an exemplary system of protection for its internet-connected systems, including hardware, software and data from cyberattacks. It is important for the organisation to show that its approach covers computers, networks, programmes, data, its people, processes, and technologies, and is adaptable to the changing nature of cyberthreats.

## 4. Best Core Banking Solutions Provider

As quickly as technology evolves, so does the role of a bank. This category recognises a tech vendor that has managed to create or implement an exceptional back-end system that processes daily banking transactions, update accounts and other financial records, and is agile enough to cater to various requirements of an organisation.

## 5. Best User Experience Solutions Provider

This category gives due recognition a technology company that has helped a financial institution revolutionise the experience of a client in using its various platforms on a practical and experiential scale, affectively and in a meaningful and valuable manner, enhancing the aspects of human-computer interaction and product ownership.

## 6. Best Data Management Solutions Provider

This award recognises a tech vendor that has managed to create or implement an effective process collecting, keeping, and using data securely, efficiently, and cost-effectively. This process must have had an impact on key operating figures and profitability.

## 7. Best Risk Management Solutions Provider

This category evaluates the best process and procedure provided by a technology company in identification, evaluation, and prioritisation of risks followed by coordinated and economical application of resources to minimise, monitor, and control the probability or impact of unfortunate events or to maximise the realisation of opportunities.

## 8. Best Analytics Solutions Provider

This award gives recognition to tech vendor that has managed to produce or implement an analytics solution that has the power to examine raw data in order to make useful conclusions to guide business decisions.

## 9. Most Innovative Cloud Services Provider

This category recognises a technology company has created or delivered best-in-class cloud services including servers, storage, databases, networking, software, analytics, and intelligence—over the internet (the cloud) to offer faster innovation, flexible resources, and economies of scale, lowering operating costs, runs the infrastructure more efficiently and scales as business needs change.

## 10. Most Innovative Mobile Banking App

Every year banks update their apps to include various functions and value-added services. This award honours a technology company that has developed an app in the most efficient manner to allow customers to conduct a slew of financial transactions on a mobile device. This does not mean that the app with the most services wins, it is about an app that has significantly added value to a customer's everyday life.

# Category Descriptions (Technology Vendors)

## **11. Best Regtech Solutions Provider**

This category recognises a tech vendor that has managed to create a platform that effectively facilitates the implementation and compliance in of financial regulations.

## **12. Best Trading Infrastructure Provider**

This a tech vendor that has managed to build/upgrade/transform a trading platform helping traders and/or consumers carry out their activities in a more pragmatic and efficient manner.

## **13. Best AML/KYC Solutions Provider -**

This award recognizes a technology vendor for their leading-edge digital onboarding compliance solution allowing the advancement of financial systems regulations aimed at countering money laundering operations and other financial crimes without compromising data protection and security.

## **14. Best Communications Infrastructure Provider**

This awards a tech vendor that has successfully implemented or created an exceptional networking and telecommunications system within the organisation and externally. This can also include a tech revamp or digital transformation exercise that has been carried out within an organisation.

## **15. Best Open Banking & API Solutions Provider**

This award recognises a technology company that has successfully and securely facilitated third-party financial service providers open access to consumer banking, transaction, and other financial data from banks and non-bank financial institutions through application programming interfaces (APIs).

## **16. Best Innovative Payments Solution Provider**

This category rewards a technology company that has developed a payments solution offering a suite of services including risk management services for card and bank-based payments, transaction reconciliation, reporting, fund remittance and fraud protection, in addition to multi-currency functionality and services.

## **17. Best Wealth and Investment Technology Provider**

This award honors a wealth and investment technology provider for harnessing technology with the agility to adapt to changing needs and the intelligence to deliver personalization at scale, thus enabling the provision of greater opportunities for wealth offices and institutions to expand their clients' businesses through digitally enabled investment services.

## **18. Most Innovative Digital Wallet Deployment**

This award recognizes the most stellar innovation in digital wallet deployment covering a range of services to complement digital payments in a single and secured platform, benefiting consumers through digital touchpoints for new and tailored solutions.

## **19. Best Digital Transformation Consultancy Firm**

This award recognizes a consultancy firm for having successfully led businesses to overcome their digital transformation challenges to improve their operational efficiency and to achieve their organizational readiness with winning digital strategy and implementation of relevant digital technology.

## **20. Tech CEO of the Year**

This accolade honours an outstanding leader from a technology company that has had a compelling impact on the financial technology landscape either through personal work or the company.

## **21. Financial Services Technology Leadership Award**

This award honors the remarkable contribution, commitment, knowledge, and foresight of an individual that paved the way for an industry-wide acceleration of financial services technology adoption, the achievement of important business objectives, and the promotion of digital interconnectedness of financial institutions and services in the region and worldwide.

Use your exhibition space to launch new product / service or demonstrate your technology and service

Gain Valuable input and feedback from your target industry

Engage your target audience by presenting thought leadership and participating through panels

Showcase Product or Service

Industry Feedback

Conference Sessions

# Sponsorship Benefits

Exclusive orientation and meeting support to help your brand advance through beneficial collaborations

Be present in front of your potentials clients and build trust and confidence in your brand

Unlock Growth Opportunities

Build Brand, Trust and Confidence

Save your valuable time and resources and realise multiple sales and marketing goals

Use Booth Space to invite and host your existing and potential clients and reinforce your brand in the market

Save Time and Resources

Meet Existing & Potential Clients

Generate High Quality Leads

Leverage your physical presence to meet face to face with a prequalified audience to generate high quality leads

# Sponsorship Options

Benefits	Platinum	Gold	Silver	Lunch	Lanyard	Badge	Exhibitor
Exclusive to one company only	●			●	●	●	
Opportunity to do Welcome Note	●						
Interview of Senior Representative	●	●	●				
Access to All Sessions	●	●	●		●	●	●
Standalone / Keynote Presentation	●	●	●				
Panel Member in Discussions	●	●	●	●			
Exhibition Booth Space (3x3 SQM)	●	●	●	●	●	●	●
Advert in Event Booklet	●	●	●	●	●	●	●
Logo on Website with Hyperlink	●	●	●	●	●	●	●
Logo on all Marketing Collateral	●	●	●	●	●	●	●
Facilitate Introductions	●	●	●	●	●	●	●
Branding on Post Event Report	●	●	●	●	●	●	●
Reserved seats at the Awards	8	8	8	5	5	5	5
<b>Cost (USD)</b>	<b>40,000</b>	<b>30,000</b>	<b>20,000</b>	<b>15,000</b>	<b>12,000</b>	<b>12,000</b>	<b>10,000</b>



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